





Project Remedies Inc. and BMC Software Demand Management and Running IT Like A Business.

Project Remedies Inc.

Leveraging your Investment in BMC's Remedy Action Request System

ActionProgram Manager Plus is part of Project Remedies Inc.'s IT Governance Suite. Like all Remedy-based applications, ActionProgram Manager Plus was developed with BMC Remedy's Action Request System. It is the only IT Project Portfolio Management System that integrates with an Asset Management System, and help:

- · Reduce Costs.
- Improve Services Quality.
- Speed Time to Market.
- Integrate Staff into a Single Resource Pool.

"When we combined PRI's ActionProgram Manager Plus with our existing Remedy implementation, we got the resource information and the cost information we needed to run our business."

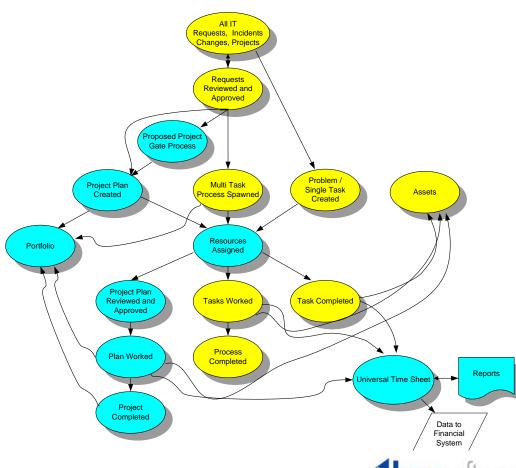
Licensing PRI's ActionProgram
Manager Plus eliminated the need
for the major integration project we
were looking at with disparate
products. Eliminating that cost was
a major factor in our decision to
implement an all Remedy-based
solution. We call it "Nirvana."

Generating a Monthly Invoice for Each Business Unit and for Each Service.

As IT budgets decrease, being able to tell your customers exactly what IT is doing for them and the costs involved with providing these services is critical to managing your business.

BMC Software and Project Remedies Inc. have joined forces to resolve this issue, at the same time, eliminating the need for a major, costly and time-consuming major integration project if disparate products are chosen. Combining PRI's ActionProgram Manager Plus (in blue below) with your existing BMC Remedy ITSM Suite of applications (in yellow below) is the shortest, easiest, most complete, and least expensive way to have an integrated Demand Management System, to "Run IT Like a Business." It leverages your investment in BMC's Remedy Action Request System and the IT Service Management Suite. It is the only Demand Management System that links services with projects and projects with assets.

The Demand Management Framework.







Project Remedies Inc. and BMC Software



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About Project Remedies Inc.

Project Remedies Inc. is a leading provider of enterprise management solutions, particularly in the areas of IT Governance, Resource Management and IT Costing. Project Remedies Inc. has been in the Remedy community since the company started in 1993, and is a BMC partner in BMC's Technology Alliance Partner program. For more information about Project Remedies Inc., visit www.pri-us.com

About BMC

BMC Software, Inc. is a leading provider of enterprise management solutions that empower companies to manage their IT infrastructure from a business perspective. Delivering Business Service Management, BMC Software solutions span enterprise systems, applications, databases and service management. Founded in 1980, BMC Software has offices worldwide and fiscal 2007 revenues of more than \$1.58 billion. For more information about BMC Software, visit www.bmc.com



